

## Dr. Phil (GA-11)

Solving the puzzle of the Republican  
Policy Committee Vision...

# RPC History

Understanding the past as the first step toward envisioning the future

- Established while Republicans were in the minority
- Facilitated debate and discussion of Republican policy initiatives left out of regular order committee process
- Articulated the principles by which a Republican majority would govern



# What We Need Today

The RPC must evolve to better help our leadership team provide what is needed for our future success

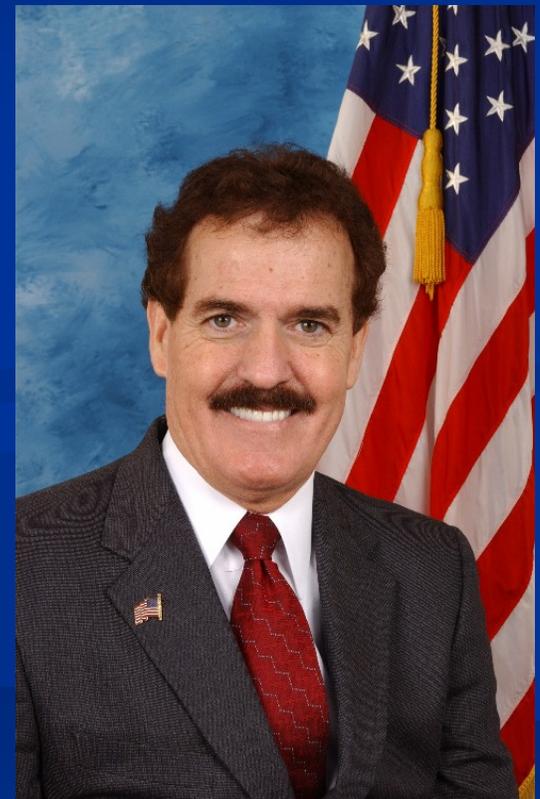
- Relevant to the issues and situations of the day
- Accountability to our core values
- A strategy backed up by executable tactics
- Attainable goals through tangible initiatives
- A Chairman that will lead RPC with a clear vision



# RPC Relevancy for Today

A vision for tomorrow will guarantee our relevancy today

“Today we need a Republican Policy Committee that will not only uphold its original intent of discussing and proposing Republican policy, but will work to hold the rudder of our Majority conference straight on the path established by our common Republican principles.”

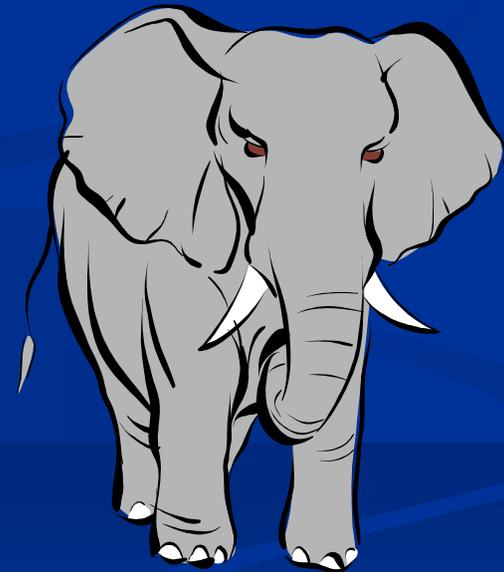


-Representative Phil Gingrey

# Republican Strength Through Republican Principles

Our Republican Majority was and should still be  
based on five basic principles

- Individual Liberty
- Economic Opportunity
- Limited Government
- Personal Responsibility
- Security at Home and Abroad



# Strategy and Tactics to Incorporate Our Principles Into Our Agenda

Executing our Principles as the key to maintaining and expanding our Majority

- 4 goals in first 4 weeks:
  - Restructure RPC to reflect a Republican Caucus support tool, rather than a second tier legislative committee
  - Create a Core Principles Subcommittee within RPC
  - Institute new RPC/ Standing Committee coordination strategy
  - Rollout new RPC services and legislative website



# Other Initiatives

Vision, hard work and organization will breed success

- Expand Unity Dinners Into New Issue Areas
- Initiate RSC/ Tuesday Group Luncheons
- Revamp RPC Newsletter
- Create Technology Based RPC Through Internet and Email, etc.
- Host Closed Door Policy Discussions
- Maintain Interactive Meetings with Chairmen
- Attendance Drive for Non-RPC Members
- Continue Traditional RPC events and meetings



# Why Dr. Phil?

Commitment to a unified Republican agenda with respect  
for diversity of opinion

- *We are Republicans*, not Democrats
- Our conference came into this Majority *with* a foundation of very simple *agreed upon* core values
- It is our *core values* that separate us from the Democrats
- *We should all work hard* to maintain those values
- Let's commit ourselves to an organized, coordinated effort *to reestablish and proactively articulate our shared principles*



# Qualified for the Challenge

## Gingrey's credentials to Chair Republican Policy Committee

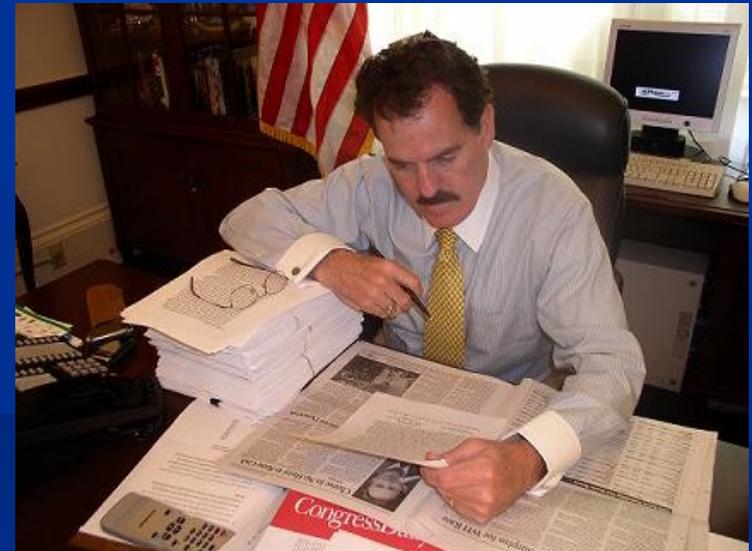
- Serving a second term on the RPC
- Healthcare Reform Subcommittee Chairman for RPC
- Rules Committee Member (Liaison to Judiciary; Science; Military Quality of Life and VA Appropriations; and Science, Justice, State and Commerce Appropriations)
- Healthcare Public Affairs Team Co-Chairman (Republican Conference)
- Reagan Award for messaging (Republican Conference)
- Roosevelt Award for messaging (Republican Conference)
- Served on Armed Services; Education and Workforce; and Science Committees



# The Bottom Line

**The Republican Policy Committee is the vehicle that will hold us accountable to and coordinate the message of our Republican principles and our Republican values.**

**Phil Gingrey needs your support to help him make this vision a reality...**



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